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RUSH LLC

UKRAINE

# About us





# Benefits

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High profit

Partner  
bonuses

Free price  
formation

Brand  
portfolio  
management



# Advantages

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Highly competitive price

High quality of the product

A broad range of products

14 countries of production

44 trademarks

> 3000 sku

# OWN BRANDS

44 TM, 3000 sku, 14 countries

Perfumery



Hair Care & Coloring



Total Care



Clothes & Accessories



Baby Care



Household



Decorative cosmetics



Feminine hygiene





*Bulgaria,  
Germany,  
Italy,  
Spain,  
China,  
Corea,  
Latvia,  
Poland,  
Pakistan,  
Thailand,  
Turkey,  
Ukraine,  
France,  
Chech.*





# Department of the Quality Control

is

- 5 state certified laboratories
- pretesting of all products with target-group
- supply control with a reference samples
- an annual audit of productive units
  - monthly laboratory researches
- constant contact with customers



# Honors and awards:

- ✓ 2013 - Winner of the Private Label 2013 business award in the nominations "Innovation of the Year" and "Efficiency of the Year"
- ✓ 2014 - Nominations «Development Dynamic of own brands» and «Best project of the year» in «Private Label-2014»;
- ✓ 2016 - winners of the National B2B Prize in the nominations "Contribution to the development of the product category"; "Brand Recognition."
- ✓ 2017 - Winner of the Private Label-2017 business award in the nomination "Development Dynamics";
- ✓ 2018 - Winner of the business award «Private Label-2018» in the nomination «The most effective TM».

International prizes:

🎯 2017 - the projects of own trademarks EVA (TM Patricia Ledo, TM GlamBee, TM Estima, TM Ombrello, TM Lingery).

For the first time, the only company among Ukrainian retailers, RUSH LLC presented own brands in the Hall of Fame and

🎯 Innovation at the annual specialized exhibition PLMA in 2017 in Amsterdam

2019 - PL Viv'en petty PLMA'S was the winner in the nomination "International Salute to Excellence Awards" in the category "Fashion Accessories". Rush LLC became the best among 500 products from 88 retailers from 23 countries from all around the world.



*Keep in touch with.*

*Vasyl Kovalevskiy*

HEAD OF THE PRIVAT LABEL  
EXPORT DEPARTMENT

+38 050 4815156

[VVKOVALEVSKIY@GMAIL.COM](mailto:VVKOVALEVSKIY@GMAIL.COM)

WWW.EVA.UA