



Golden Tile
Ceramic Group

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Ceramic Group Golden Tile includes:



Ceramic Group Golden Tile was created on September 09, 2008 and owns:

- 98% of CJCC Kharkiv Tile Plant
- 100% of Golden Tile LLC
- 100% of Shakhtostroy (clay quarry)
- 100% of MVK (pegmatite & kaolin quarry)

CJSC "Kharkov Tile Plant"



- **CJSC "Kharkov Tile Plant"** – ceramic tile producer equipped with new modern Italian equipment from Sacmi with total annual capacity of 18,1 mln.sq.m that includes 8 mln.sq.m of floor tile, 10 mln.sq.m of wall tiles, and 0.6 mln.sq.m of decorating elements.



Shakhtostroy Ltd.



- **Shakhtostroy Ltd.** has the license for Veroliubovskoye quarry white clay. The company annually extracts 300 000t of clay and secures Kharkov Tile plant demand.

Maidan-Vilskiy Quarry is a company specializing in extraction and enrichment of pegmatite, which is needed for producing tile basis. This enterprise also specializes in producing glaze. In 2014 a modern high-tech production line of Swedish company called Sandvik was installed at Maidan-Vilsky Quarry. Therefore, the production capacity has increased up to 600 000 tonnes of pegmatite per year. Now we supply feldspar to all tile producers in Ukraine (Rovese, Emilceramica, Atem), Russia (Marrazzi Group, Italon, Rovese, Unitle Group) and Belarus (Keramin).



Maydan-Vilskiy quarry Ltd



- **Maydan-Vilskiy quarry Ltd** is specialized in extraction and processing of pegmatite necessary for ceramic tile body and glaze production. Annual production capacity of Maydan-Vilskiy quarry is 600 000 t of pegmatite.

Ceramic Group Golden Tile includes:



- **Golden Tile Ltd.** – exclusive distributor of the Group's products. It includes 14 regional distribution centers (RDC): 8 in Ukraine, 3 in Russia, 1 in Poland and 1 in the United Kingdom. Ceramic Group Golden Tile exports its products to over 20 countries, including **Germany, Poland, UK, UAE, Hungary, Czech Republic, Romania, Moldova, Russia, Azerbaijan, Kazakhstan, Turkmenistan, Uzbekistan, Belarus and Estonia.**



MARKET POSITION, DISTRIBUTION SYSTEM AND BRANDS

GOLDEN TILE LLC OPERATES UNDER 3 BRANDS:

Golden Tile



Golden Tile – is a ceramic wall and floor tiles of different sizes (**200x100, 200x200, 200x300, 250x330, 250x400, 200x500, 300x600 мм**), glazed porcelain tiles (**300x300, 400x400, 300x600, 150x600 мм**). It has been exported to over 20 countries for over 11 years. Design is created in cooperation with leading Italian design studios. All collections are developed for clearly defined audience and markets. Golden tile is highly demanded design with attractive price and consistent high quality.

Terragres



was created in 2016. It produced at one of the most modern production lines in Europe equipped with Sacmi. This is a world-class product of large-size for commercial and private use. Different collections include glazed rectified or non rectified porcelain tiles (**150x600, 200x1200, 300x600, 600x600, 250x750, 150x900, 600x1200, 1198x198 мм**) with various surfaces: matt, lapatto, glossy flat and structured. With digital printing or full body colored. All these allow to use Terragres at differernt places: interior, terraces, basements, ventilated facades etc.

Brickstyle



these are frost-resistant porcelain tiles of **250x60** in size for facing exterior and interior spaces and a new technological look at the brick finish. Extremely low water absorption, high frost resistance, durability of the material and an attractive appearance provide the possibility of successful use of Brickstyle for both facade cladding and interior.



MARKET POSITION, DISTRIBUTION SYSTEM AND BRANDS

Nowadays we sell our product in 26 countries of the world. Among them are:

- CIS (Russia, Kazakhstan, Belarus, Moldova, Azerbaijan and others)
- EU (Poland, Germany, Romania, Latvia, Bulgaria, Hungary, Czech Republic, Estonia, Lithuania and others)
- United Kingdom of Great Britain
- African and Arabic Countries (UAE, Qatar, Bahrain)

Strategy of Ceramic Group Golden Tile is to use its competitive advantages:

- own raw materials
- market position, highly developed distribution network and huge experience in distribution
- presence at numerous markets
- huge experience in production and get benefits of production the most demanded and promising products such as large format ceramic granite to increase market positions in new segments (commercial property).

Our goal is to increase our presence at existing markets and take on new markets:

- Russia (GTE, Belgorod, Moscow, St. Petersburg)
- EU
- UK
- Northern America
- Arabic Countries