









Vitmark

Natural Fruit Juices, Beverages, Baby food



Fruit processing

- Fresh fruits from Southern regions of Ukraine
- Two fruit processing facilities in Ukraine
- Supplies from the leading world fruit raw material manufacturers

Production

- Modern factory based on Odessa Baby Food Cannery facility
- **16 production lines** for aseptic carton, PET, glass and Doy-Pack
- **Certified** Research & Development **laboratory**

Distribution

- Export Sales to over **20 countries**
- Distribution to over60000 outlets in Ukraine
- Shipment from **Odessa port**
- Nº1 Private Label Supplier products in Ukraine and Belarus





Portfolio of Natural Fruit-based Products



JAFFA – Juices and Nectars











Juices and Nectars with inherent fruit benefits and added-value ingredients

Jaffa 100% juices

- ♂ Tomato juice with marine salt
- Ö Apple juice
 No added sugar

Jaffa Fitness

- [→] Mango nectar
- Ö Orange-Grapefruit nectar

25% less calories

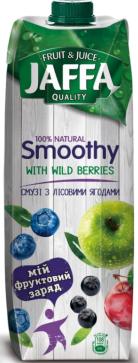
Tetra-Pack: 0,95L / 0,25L 12 units / box

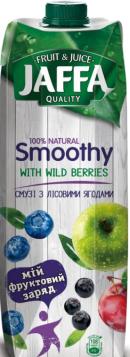


JAFFA Smoothies – 100% natural whole fruits















- **Tropical Fruits**
- Wild Berries
- 100% fruits inside
- No added sugar
- No preservatives
- Premium quality for the best price

Tetra-Pack: 0,95L / 0,25L 12 units/box





JAFFA Fruit Desert – healthy & functional nutrition



Meals of mixed fruits, berries and cereals is a perfect solution for healthy snacking



- Healthy breakfast
- ☼ Sport dessert
- ♂ Tropic energy
- Only fruits inside
- No added sugar

Doy-Pack 120g 10 units/box



JAFFA Crazy Fruit – 100% natural snack



Wholesome snack with natural fruit benefits Perfect solution for active children







- Pear and Apple Charge
- Ö Banana and Berries Boom
- Only fruits inside
- No added sugar

Doy-Pack 100g 16 units/box





JAFFA Vital – fruits enhanced by nature





Juice drinks that combine fruit benefits and functionality of plant extracts

- Ö Energy Grapefruit-tangerine-guarana
- 💍 **Immunity** Lemon-lime-ginger
- 💍 **Isotonic** Pineapple-coconut Water
- Ö **Power** Mango-banana-proteins
- **Detox** Kiwi-cucumber-mint
- 10% juice inside
- No preservatives

Plastic bottle 0,5L 12 units/box



JAFFA - Glass Bottles





100% juices and premium nectars in single-serve glass bottles

- [™] Tropical nectar
- ♂ Orange juice 100%
- → Tomato juice 100%

Branded glass bottle with logo

Glass bottle 0,25L 6 units/box





Odessky Juice – excellent value-for-money solution





"Odessky Juice" is a high-quality nectar with and without pulp. Due to its all-natural concept and rich taste, "Odessky Juice" has earned the consumers' trust and become one of the most popular juice brand in Ukraine

- ♂ Grape-Apple nectar
- [™] Cherry Nectar
- Ö Apple & carrot nectar with pulp
- → Peach & Apple nectar with pulp

 → Peach & Peach
- ♂ Tomato Juice 100 %

Tetra-Pack: 0,95L / 1,93L / 1,43L / 0,33L / 0,2L

→ Pomegranate







Natura - Natural Nectars





Mainstream nectars based mostly on locally grown fruits

- Grape-Apple
- Multifruit
- Mango
- Pineapple
- Pomegranate with Chokeberry

[etra-Pack: 0,95L / 0,2L

- Mango





Sokovita - Juice Drinks





Natural juice drinks with pulp at affordable price

- △ Apple
- [→] Orange
- Dineapple
- Deach
- Truit mix
- Tropical Mix

Tetra-Pack: 1,93L / 0,95L / 0,2L

12 units/box



Chudo Chado – Baby food

















The leader of kids puree category in Ukraine

Natural Purees in Pouches

5 SKU fruits and vegetables purees
Branded display boxes
Doy-pack 90g

10 units/box

Natural Purees in glass jars

Ö 10 SKU fruits and vegetables purees Glass-jar 170g 6 units/box



Chudo Chado – Natural Juices











Direct-Pressed Juices NFC

- d Apple
- ඊ Apple-Berries
- ඊ Apple-Carrot

Not from concentrate; no added sugar Tetra-Pack 0,2L

18 units/box

100 % Juices

- d Apple
- ඊ Apple-Banana
- d Apple-Grape
- → Apple-Cherry

Tetra-Pack 0,2L 18 units/box



Aquarte – enhanced water











Spring water with a hint of fruit and natural plant extracts

- Description Passionfruit with Camomile and Mint
- ඊ Orange with Acerola
- → Pomegranate with Hibiskus and Guarana

Plastic bottle 0,5L 12 units/box







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